



Stars & Sharks



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Introduction



At **Stars & Sharks** our vision is to recognise the truly elite chefs within the world of yachting. Because there is a magical few chefs, the ones we want to distinguish, who are capable of capturing small moments of emotion in their cuisine. These moments are served to Stars for them to experience the joy, euphoria, and tranquillity only the finest cuisine can give.

These elite few chefs, that create these edible masterpieces train and practice for years; they must have an obsession for perfection. They are among the most talented artists in the world. Sadly however, they are left with no official recognition for their skill and ability.

Stars & Sharks is here to change that; we are here to set the benchmark for elite chefs within yachting.

Who Are Stars & Sharks

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Yacht owners, and their guests, know just how important food is for a perfect vacation. In fact, according to the top 10 yacht brokerage firms 83% of charterers declared that food is their main concern when making a decision between yachts. This is no surprise to anyone who knows the industry. Charter guests are used to excellent food and expectedly have very high standards. The surprise is that the crewmember who provides this attraction is yet to have any official way to verify their skill.

Why We Established Stars & Sharks

We created **Stars & Sharks** because we truly believe that a successful super yacht chef has a creative talent and technical skill, unmatched by any other job. They work with a magic that enchants and mesmerises the beholder.

On the bridge and in engineering a crew member's skill and competence is highly regulated, and rightly so; because a captain keeps you safe and engineers keep you moving. But a yacht is a pleasure craft; you come on board to experience true pleasure. It is the chef, above all others, who makes the experience extraordinary.

But chefs are overlooked and undervalued, they are left with no community or platform to represent them, or allow their voice to be heard. They have no official career pathway to progress through, nor do they have a way to verify their skills, in order to enhance themselves and their career.

We have a vision to distinguish the truly elite chefs within the industry. We will stop at nothing to give chefs the official recognition they deserve. We have built a company that is fundamentally designed to give lasting tangible career opportunities for chefs, even after their time on board. Our goal is to create a synergic relationship with chefs of all levels in order to act as a true springboard for them and their future.

Stars & Sharks gives them the chance to verify their abilities, prove they have the magic we've all seen and experienced, and showcase themselves in a way they've yet to be able to do. We seek to give owners the information they need to make the right decision about their boat, so they know they have only the most exclusive and remarkable experiences. We strive for them to understand a chef is one of the yachts biggest assets, that when correctly harnessed it is what makes their yacht THE yacht. We will give brokers what they need to truly tailor for clients the luxury and pleasure they want.

Stars & Sharks is here to fill the gaping void in the industry. We have the guts to do things different, to focus on building personal relationships and an understanding of chefs' individual talents than to focus on their wallet.

A super yacht chef is unlike any other, because they work in a world unlike any other. For this reason we named this new breed of chefs after the most evolved fish cruising the oceans. We called them **Sharks**.

Establishing Stars & Sharks

In 2018 Massimiliano Boschi, one of the 2010 top 10 industry chefs, assembled a unique team capable of drawing upon over 60 years of experience in every department within the industry. This team has a mission to promote and give distinction to those chefs who embody an excellent, innovative and uncompromising attitude towards cuisine. How we will do this is by developing **Stars & Sharks** into a trusted industry brand, recognised for its unwavering commitment to excellence.

To build this trust we began by targeting strategic partnerships with major industry members and stakeholders, who can accredit our qualification framework, our Code of Professional Conduct and help us build that springboard in order to give our Sharks unique career opportunities. Alongside these partnerships **Stars & Sharks** will be demonstrating our commitment to the profession and our vision for culinary greatness through our specially conceived assessment and ranking framework, publications, the hosting of events, yacht show attendance, the release of different TV formats, a YouTube channel, partnerships with famous artists and our new revolutionary concept called Charter Table for Charity.

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Publications

■ Books series

Stars & Sharks will be publishing a collection of books, written by Sharks containing personal anecdotes of their moments of triumph, strife and divergence. In these tales Sharks will explain to the readers how they have experimented, grown and discovered new treasures, and how their experiences have culminated in drastically new creations, or how subtle changes can have revolutionary implications.

■ Magazine

Issued four times a year **Stars & Sharks'** magazine "Stardom" will feature culinary trends, Star favourites, exclusive interviews and yacht events from around the world. It will also feature some of the coolest innovations on the market.

Events

■ Charter Table for Charity

Our main event is the **Stars & Sharks** Charter Table for Charity. It is a charity event where seats at an exclusive table are auctioned off for a cause. If you're lucky enough to be one of the elite few who get a seat at the table, you'll have the unique pleasure of dining with other like-minded Stars and being cooked for by one of our most distinguished Sharks, all while supporting your chosen cause.

■ Yacht Show Attendance

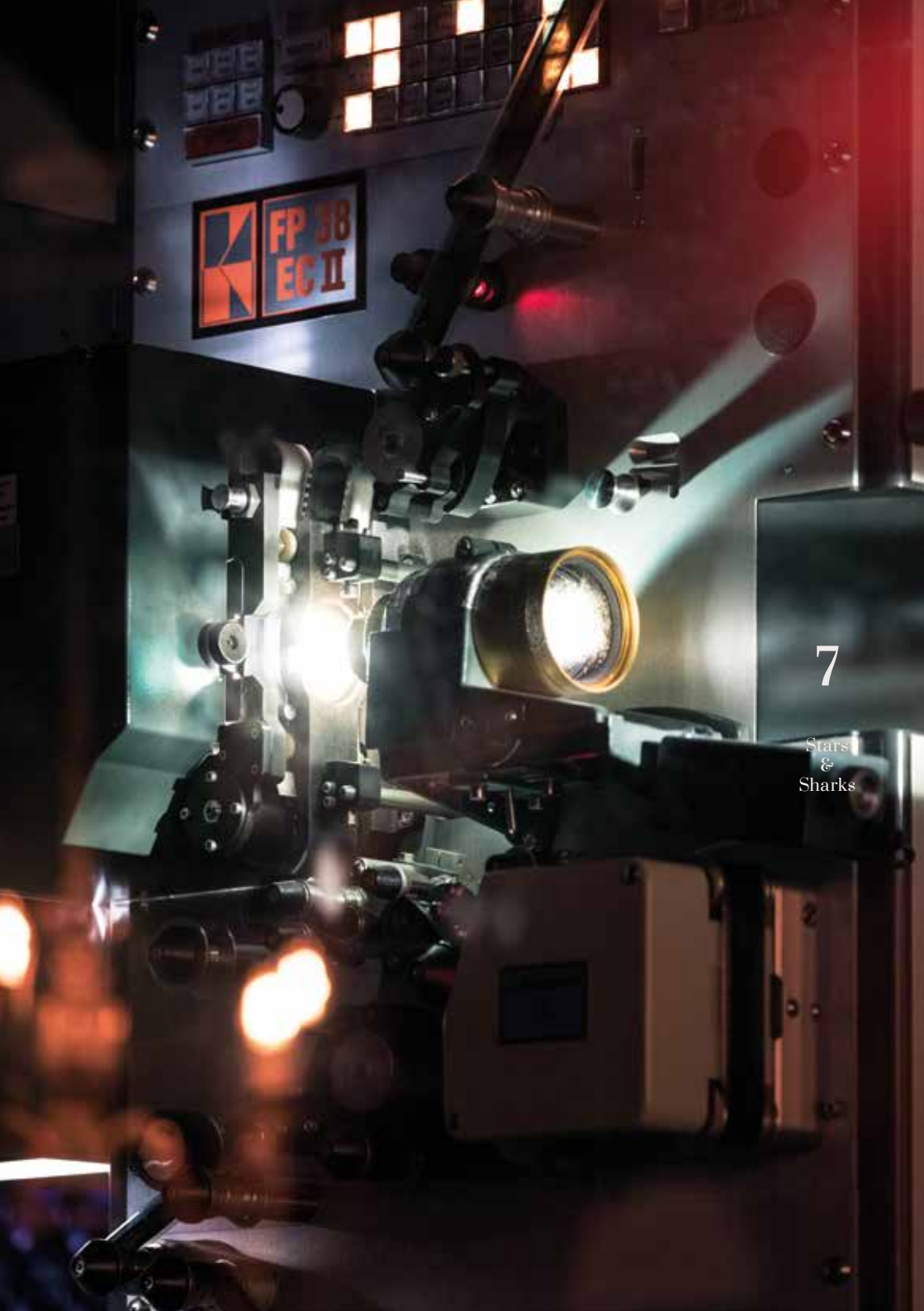
Stars & Sharks will be attending the most prestigious yacht shows around the world. In our booths we will be sharing with potential **Stars & Sharks** a taste of our world. The outcome of our attendance is to invite people to get involved with us, from viewing our TV formats to experiencing the amazing opportunity of attending a Charter Table for Charity. All in all, the perfect place for Stars to meet Sharks.

Stars & Sharks TV Formats

Stars & Sharks has created multiple TV formats in which we will be exhibiting the special something that makes a true Shark unrivalled. We will be indulging the audience in exotic and magical

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locations and featuring celebrities and high-profile individuals. What better way to demonstrate your exceptional talents than to serve the world's most discerning celebrities? It is through this we will be able to promote Sharks for the raw genius and the vast culinary knowledge they have. Allowing them to establish themselves and their authority within the culinary world. These formats will give you a glimpse at the behind the scenes work that goes into creating and serving culinary excellence on board the some of the world's most exclusive yachts.

YouTube and Social Media

Our YouTube channel will be ran as a proper TV channel, with a programs grid and selected contributions from **Stars & Sharks'** members around the world. While accessible to the general public it will have special sections available for subscribers only.

Whilst the **Stars & Sharks'** social media pages content is focused around real Sharks and real Stars, uploading real content from real yachts giving them yet another opportunity to highlight what culinary excellence and yachting means to them.

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We are here to set the
benchmark



Partnerships

For 2019 **Stars & Sharks** has secured an exclusive partnership with Anna Chromý, an award winning and world-renowned artist. Cuisine is all about unique experiences, yachting is all about unique experiences, **Stars & Sharks** believes in unique experiences. And so we are adding a unique touch to our sponsorship packages and events. We are driven by the same innovation that drives cuisine and each year we will be securing a different and unique partnership with an “Artist of the Year”.

Stars & Sharks Is Served

Stars & Sharks was created from a passion for culinary perfection, of a resolute attitude for excellence and a belief in recognising, nurturing and promoting true talent. The vision is set, the belief justified and the need is evident. Over the next few years you will see **Stars & Sharks** act as a pioneering force for good for chefs.

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for elite chefs within
yachting.

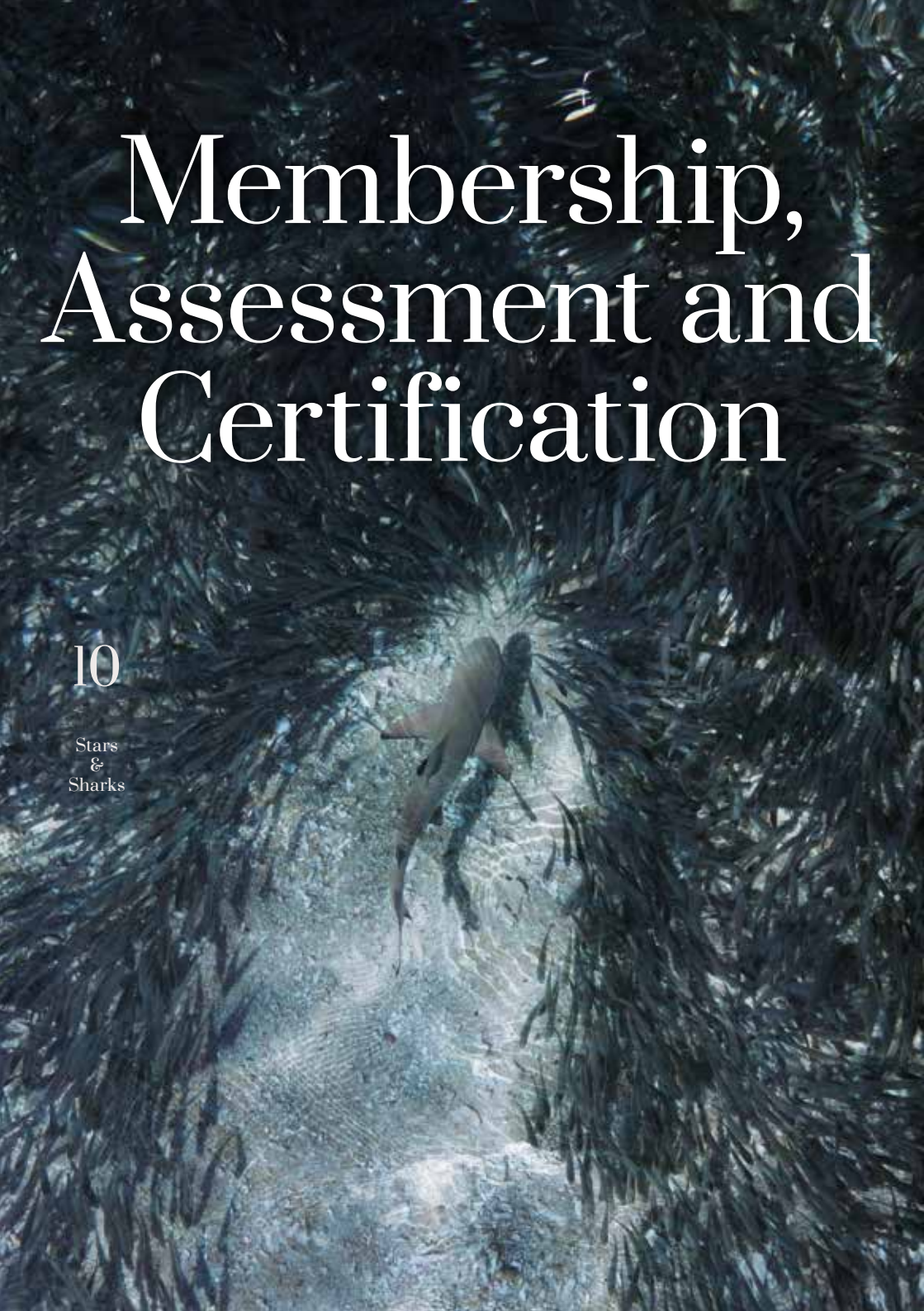
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Membership, Assessment and Certification

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Why Join Stars & Sharks?

Our company is fundamentally built to give real opportunities to the chefs. It is our TV formats, social media, YouTube channel, assessments, publications and events that will act as a springboard, propelling a chef towards growth and success. Through **Stars & Sharks** chefs can invest in themselves and in their future, getting a return previously unavailable. The Shark revolution is beginning, now is their chance to stand out of the crowd! Our Sharks are not just our clients, but also our partners in a new synergic adventure within yachting.

Why Do We Do Things Different?

Because within the industry the job of a chef is without compare. Above all else it is their magical touch that can make or break the trip of the Stars.

Because the skillset of a yacht chef is far more broad and diverse than any land based chef, for they must be the masters of multiple cuisines, improvise on the spot and perform under a pressure unlike any other. After all, it is not easy serving some of the wealthiest and most powerful individuals in the world.

Because we believe in showcasing something as magnificent as the cuisine that these chefs are able to create. We want them to take the centre stage in multiple **Stars & Sharks'** publications, events and more importantly TV formats.

How Do We Do Things Different?

By focusing on recognising the individual artistic and creative abilities a chef possesses. Not by forcing them into a classroom. Our assessments take a holistic approach to verifying the individual talents a chef might possess, and through that giving them an appropriate level of distinction.

By putting the chef at the forefront. **Stars & Sharks** is all about them and what they can do; we are here just to facilitate it.

By not prioritising the chef's wallet, because of our assessment and ranking system we are able to dissociate from the common industry practice of trying to take as much from the crew-member as possible.

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What We Want To Do For The Chef

Stars & Sharks is here to create a synergic partnership with our Sharks, we want to support them in their journey towards personal growth and success. We will provide them with the tools that, before now didn't exist. The foremost of which is a proper CoC (Certificate of Competence), which is composed of the CSR (Chef Service Record) and our Shark ranking structure.

The **Stars & Sharks'** ranks have been developed in order to give proportionate distinction to chefs of all levels, through our comprehensive assessment. The CSR is a new and innovative way for Sharks to officially track relevant career information, the benefits include the chance to take assessments for higher ranks and demonstrating their proven capabilities on board.

Stars & Sharks has designed our services and website to make our Sharks lives clear and easy.

Growth and success comes through opportunity and chances taken and that is what we will give our Sharks. We developed multiple TV formats, publications and will host several live events all with potentially life changing consequences for the Sharks involved. The structure of our media platforms and publications is such that it will emphasise the raw quality and talent of a Shark.

The tools and opportunity will be provided, but it is up to the Shark to take the first step.

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The Shark Ranking System

The **Stars & Sharks'** Ranks were developed to give a structured path for the progression of a chef's career. Although each step is clearly defined our standards are high.

Our assessment framework takes an all-encompassing approach to the recognition of an individual's abilities, so that we are able to recognise the range of talents a chef has and the level on which they perform. Becoming a Shark requires a great deal of commitment and hard work, but the rewards will be beyond expectations.

■ Member

Upon becoming a member of **Stars & Sharks** they gain full access to our tools and community. Most importantly they will have the opportunity to discharge their new chef experience, visible on the member's official CoC, and apply retroactively prior service as described in our Membership Agreement. They will also be able to use the **Stars & Sharks'** Media Hub to upload their latest creations.

■ Green Shark

A Green Shark is our entry-level rank, designed to give green yacht chefs a taste of what **Stars & Sharks** can offer. After using their CSR to log their first few service days and unlike the assessments required for the other ranks, provided they have their basic documents to serve on board, the first step is there for them to take.

■ Junior Shark

Accessible only through assessment. To achieve this rank, along having the required C-Service, they must successfully submit a Shark Assessment Request (SAR). They must be able to demonstrate a high aptitude for creating great cuisine during their assessment, which will be based on the fundamentals of cooking. This will be an excellent foundation to build upon as you progress through your career and the ranks of **Stars & Sharks**.

■ Senior Shark

The backbone of the industry, we want to unearth the Sharks who have proven not only their mastery of advanced cooking techniques, but their high ethical and professional standards.

They keep up to date with all the latest culinary trends, so Stars always know our Senior Sharks are serving them exclusive and exceptional meals.

With a good knowledge of the seas they sail and adept at communicating in different languages, the only way is forward. These are the Sharks that we want to grow and develop through the opportunities of our media and TV formats.

■ Master Shark

This rank is for the innovators and the pioneers, those whose years of dedication led them to the mastery of multiple cuisines. Their creative talents now mean they set the trends that the industry follows. Having mastered multiple languages finding the best ingredients is no struggle; even on the rare occasion they don't know the area. It is their charisma and sheer culinary brilliance that puts them at the forefront of our media and events. We give them the ultimate opportunity for fame because for a Master Shark success is the only option.

■ Golden Shark

Golden Shark is an honorary title reserved for a select few, to recognise their contribution to the culinary world of yachting. Throughout the course of their career they have demonstrated an extraordinary attitude towards food. Therefore no assessment is needed because the world already knows of their unparalleled knowledge of cuisines. Iconic, friendly and natural leaders, their inborn talent for cuisine and showmanship will see them take on a different role to other Sharks within our media and events.

Assessment

Because of our commitment to innovation and originality, our approach to assessment and rank had to be one didn't stifle or restrict a chef. Instead we needed a system that would encourage them to flourish and demonstrate their skills and abilities. Whilst creating cuisine requires a strong understanding of the fundamentals of cooking, the way in which you harness and build upon these fundamentals gives rise to an infinite number of extraordinary creations. Our exams are designed to take a holistic approach to a chef's knowledge, skills and creativity. Through our written and oral exams they can show their mastery of the technical side of cooking. And, through our practical

examinations they can show their abilities and ingenuity.

Stars & Sharks is not here to teach, because being a Shark is all about having that extra something that can't be taught. We understand that chefs enter the industry with a wide range of skills and abilities. That is why any chef can take the assessment for any rank, regardless of the CoC they currently hold (provided they have the prerequisite certificates, skills and sea time).

If a chef meets the entry requirements for an assessment they must submit an SAR (Shark Assessment Request). If approved the SAR allows the chef to enrol on an assessment that, depending on the rank, will take place over a few days. If successful in their testing they will be issued a new CoC denoting their rank.

Chef Service Record (CSR) and C-Service Testimonial

In order to achieve our goal of giving distinction to the truly elite chefs within yachting we needed a way to officially log relevant and accurate information about a chef's sea time. Unlike the standard discharge and record books, that are relevant for engineering and the bridge, our goal was to create a way that would record only what is useful to the chef; like information about the ship, average number of guests, days on charter and sea areas cruised by gastronomic relevance.

To fulfil this need **Stars & Sharks** developed the Chef Service Record. It is the certified way to log chef service, verified by us, and possibly other associations recognised by us.

The innovative new CSR is a cumulative log of all the relevant information about a Shark's on board service. Through our website as they upload their C-Service Testimonials, and upon approval, it will automatically update the CSR on their Certificate of Competence (CoC). What this allows them to do is build of a portfolio of information officially recorded that they can use to demonstrate their experience.

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Events, Publishing & Media

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Why Have a Multiplatform Presence?

We recognise that in order for **Stars & Sharks** to achieve our vision we must develop a strong brand, recognised for its pursuit of excellence and unquestionable commitment to high standards. It is through this image and the trust we build in the industry that we will be able to achieve our vision of distinguishing the truly elite chefs within yachting.

Our publishing, events and media platforms are one of the ways we are going to give distinction to these chefs. But the media and development of a strong brand also serves the purpose of reinforcing the status and certification we want to use to benefit our Sharks. Through these platforms they can promote themselves, enhance their personal portfolios and have their voice heard. Their audience will not just be the world of yachting, but for an ever-growing public audience who devour any content about the world of luxury and the universe of food.

Our various platforms are dedicated to the Sharks and the magical environments they work in. As they progress through the **Stars & Sharks'** ranks we will develop a strong understanding of their talent. So once a Shark reaches the rank of Senior Shark we know that they will thrive on centre stage at live events, or they will bewitch an audience on television.

But our platforms won't just be great for the Sharks, they can act as an incredible vessel for the promotion of some of the most popular and exceptional yachts in the world. Stars can see the experiences they'll have, the quality of the Shark that will serve them and the luxury of the boat they'll sail.

Why have such a large multiplatform media presence? Because we have a vision and the desire to achieve it, because we have the experience and understanding to know that this is how we can make it real.

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Publishing

Written publications are such a fantastic way of informing and at the same time captivating an audience. So we felt there would be a natural harmony between the world of luxury cuisine and the written word.

The Stars & Sharks Book Series

The **Stars & Sharks**' book series combines stories from the sea, tales of triumph, divergence and the extraordinary; it has a focus on the real experiences of Sharks. It gives the audience a glimpse into the mind and senses of an elite chef and a taste of what its really like serving some of the worlds most powerful people. They work in fairy tale locations that can turn inhospitable in a moments notice; they must source only the finest quality ingredients and they live on board some of the most advanced ships ever built. As you can imagine they have many a tale to tell.

Stardom

Let's face it this industry is all about stardom! This is how we chose the name of our quarterly magazine. Interviews, culinary experiments and local delicacies it's all about unearthing the world's hidden gems. But also, rediscovering the origins of the culinary art.

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Media Projects

Instagram and Facebook

What is now a vital part of any business we feel the use of social media is a great way to involve Stars, Sharks and the public alike. All our media projects are managed by a professional team, focusing on the exotic world of luxury **Stars & Sharks** inhabit. This will be an excellent chance for the public to explore some of the latest culinary trends sought by celebrities. It is a great way for the Sharks to be known beyond the boundaries of the sea.

TV Formats

Stars & Sharks has developed two original TV formats, which revolve around the unique world of the Stars and the Sharks. One of the formats will feature Sharks competing to gain the most prestigious rank, Golden Shark. Creativity, organisation and quality will be the key for the winner.

The second format will follow the course of 2 Golden Sharks on an unusual round the world culinary adventure. The audience will be able to explore the world through their eyes, nose, mouth and along with their sense of humour.

These formats have been officially announced and presented to a global audience at NATPE Miami (22-24 January 2019) and at

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MIPFORMATS Cannes (6-7 April 2019).

■ YouTube

The **Stars & Sharks'** YouTube channel will be treated as a proper TV channel, rather than a disorganised collection of videos. Subscribers will be able to follow a programme grid that showcases a weekly schedule of episodes. Unlike other YouTube channels, **Stars & Sharks** will present videos organised in series divided by contents. In this way subscribers can choose what is piquing their curiosity. Our YouTube channel is a new way to keep in touch with the **Stars & Sharks'** world, without geographical limitation.

Charter Table for Charity

As we explore and experience the beautiful marine world we each leave footprints, some larger than others, but each are present nonetheless. Our community has a responsibility to champion practices that reduce the environmental footprints we leave, not just to preserve the habitats of some of nature's most wonderful creatures, but to preserve the beauty for future generations to experience.

All of the industry's stakeholders, from owners to crew and suppliers to brokers hold such a direct influence over the footprints we leave. **Stars & Sharks** believes that with our level of influence we can use our events, media and other platforms to open a dialogue, raise awareness and connect the community. And so that is what we will do.

How? Well, we conceived an event that will raise money for charities and organisations actively working to give back to the environment and society. An event that will connect powerful like-minded individuals that can use their power to help confront the issues they believe in.

So, **Stars & Sharks** created the **Charter Table for Charity**. It is an elite dining experience, where individual seats at the table (up to 12) are auctioned off to the highest bidder. The proceeds will be donated to charity. No one **Charter Table for Charity** will be the same, each event will be an exclusive experience hosted in fantastic locations, from yachts supporters would lend to us for the night, to some of the most exclusive yacht clubs in the world.

Once a seat at the table has been secured, as you would when

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chartering a yacht, you will send ahead a preference list. The elite Sharks, who will be the chefs, will proceed to plan and create a distinct culinary masterpiece for each guest.

The **Charter Table for Charity** is an unparalleled way to raise awareness and gather resources. The beauty however, comes from the coming together of high profile individuals who share the same cause and belief, individuals who did not know they would be dining together.

Stars & Sharks want to take an active role in our community's environmental and social responsibilities, because we believe we must all be champions and all lead by example.



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Milestones



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The Inaugural Golden Sharks

The first **Golden Sharks** to be given the distinction they deserve will be announced during the autumn of 2019. This will mark a monumental step for **Stars & Sharks**, as this is the true beginning of our journey to achieving our vision.

Stars & Sharks Publications

Stars & Sharks Book Series

The books, which comprises of a series of fantastical tales from the seven seas will be available to **Stars & Sharks** members first and general public after, upon publication. The first release will be during spring 2020.

Stardom

The **Stars & Sharks** "Stardom" Magazine. In it you'll find interviews, travel tips and be given an introduction to the latest of the trail blazing Sharks. Due for release at the beginning of 2020.

Media Productions

TV Formats

Our TV formats based upon the elite chefs working within the challenging and magical world of yachting have been officially announced and presented to a global audience at NATPE Miami (22-24 January 2019) and at MIPFORMATS Cannes (6-7 April 2019).

YouTube and Social Media

The **Stars & Sharks** social media platforms are a great way for us to provide chefs in the industry an opportunity to showcase their awesome creations. We will be going live in summer 2019.

Events

The **Charter Table for Charity** is our revolutionary new concept. Designed to allow owners, yacht lovers and high-profile individuals to meet and support different charities. Be ready to see it in action mid to late 2019.

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Passionate Patrons and Partners

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Passionate Patrons

Maximus The Greatest! Grazie mille for your beautiful food!
We are 10 pounds heavier after just a few days, haha!
Everything you make and create is so bellissimo. You are
such a lovely energy to be around, you have been so kind
and accommodating. Thank you for making our first trip to
Capri on Emotion a memorable one for our hearts, spirits and
tummies!

Love and Blessings,
Jade

Roscoe

2023

Max,
Muchas gracias por todo.
Eres un increíble chef y
una persona muy apasionada y
inspiradora. Tienes un amigo en
Chile. Un abrazo.

Max,
Thank you so much for
everything. You're a
incredible chef and a
very passionate person to
inspiring. You have a friend in
Chile. A hug.

Gonzalo Colch

toogi dog Bless you
blessings to every time with you and enjoy your life and smiling
you are an extraordinary man! I just love you and smile it is a
Dear Max

Maximus 'Kaiser'

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Exceptional everything, the best vegan meals ever. All
even were wonderful They made this to be the trip of a
lifetime. Thank you so very much!

always: Sofia Thera

Caro Max

Grazie mille per questi giorni
dove abbiamo mangiato pi
che bene... Sei sempre stato
attento ai desideri di tutti noi
e so che non era facile!!

Bravo sei un chef fantastico e
non vedo l'ora di iniziare i tuoi
libri!!

A prestissimo spero!

Baci forti

Dear Max

Thank you so much for these
days where we ate more than
good ... You've always been
careful to the wishes of all of us
and I know it was not easy !!

Bravo you are a fantastic chef
and I can not wait to start your
books !!

See you soon!

Strong kisses

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Bianca P.

Gran Max,

Eres el Capitan Morgan de

los pirates chefs del siglo XXI.

Un placer conocerte a ti y a tu
comida

Mucha suerte por todo pirata.

Que la vita te comparte en la
vida

Great Max,

You are Captain Morgan of the
pirate chefs of the 21st century.

A pleasure to meet you and
your food

Much love for every pirate.

That the vita shares with you
in life.

~~Alonso~~ Largo



Partners

Culinary Schools

Stars & Sharks is all about unearthing the most elite chefs within yachting; these elite chefs, it wouldn't be hard to argue, are amongst some of the best chefs in the world. There are a select few culinary schools across the globe that are the best for their respective areas of cuisine. The alumni of these great schools go on to become some of the most well known and best chefs in the world. What better way to give distinction to our industries greatest than to have our syllabus and assessments backed by some of the true authorities on cuisine. **Stars & Sharks** has partnerships with the most exceptional culinary schools within the areas of major cuisines. The focus of this partnership has been to develop with them a syllabus for each one of our assessments.

Artist of The Year

Sharks create masterpieces on a daily basis; the food they create is fundamentally art. **Stars & Sharks** is committed to the development of unique partnerships and so each year we will have an Artist of The Year. With whom we will collaborate with on new projects aimed at giving a little bit back to our stakeholders, from Stars to Sharks, suppliers to brokers.

This year to celebrate bringing creativity to life we have secured a partnership with the legendary Anna Chromý. She is a world-renowned artist and sculptor whose works include the 2012 Olympic Sculptures, one of which, Ulysses, now resides in Monaco Harbour. Anna will be producing for us exclusive pieces to be given as gifts, with our various packages for patrons, brokers and sponsors.

Charity

Our world is a beautiful one. It is eager to show us its beauty, for one does not have to look far to be in awe of nature. Our world is fragile though, and it is up to us to be shepherds in the preservation of this beauty for the future. **Stars & Sharks** is targeting partnerships with charities that focus on environmental and social responsibility. We are actively working on our own events, such as our **Charter Table for Charity**, to ensure we are championing the change we want to see in the world.

Leadership



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Max Biasiol

Events and Media Productions Founder

Max has been a TV producer for 18 years in both Europe and the USA with works syndicated on more than 20 TV channels around the world. A graduate of Political Science, with a master's degree in African history, Max entered the yachting industry in 1994 for two years and in 2010 up until now.

In 2010 he ranked amongst the 10 best chefs in the yachting industry and in 2018 he developed the idea of **Stars & Sharks**, putting together the team which now forms the company.



Fabio Crivellari

Production Manager

Fabio works in media since 1990 and he is very well versed in every aspect of TV production. In 2010 he cofounded 01 Mediapost, a Milan based, well known post production facility. Here he followed the production and the post productions of several famous shows such as The Apprentice, The Boss & the Chef, Ocean Girl, Lina's Air.

In the course of the years Fabio's works have been sold to several international channels. Being a true production addicted he's always on the move.



Marco Perra

Art Director

Gifted with a "graphic designer" mind in 1999 Marco co-founded Ydea, an Italian company specializing in graphic design and 3D modelling. In 2016 he became CEO of Wavefront Explore, an American based company, focusing on graphic design and film editing.

Marco is a former European champion martial artist. Within **Stars & Sharks** he is the authority for everything regarding the style and design of the company.

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Maurizio Vettori

**Certificate Departement Manager
Founder**

Maurizio has an extensive background in employee policy and human resources. In 2010 he entered the yachting industry after attending a prestigious Italian culinary academy.

In 2014 he became one of the few chefs in the industry to earn a degree in food carving at "Siam Carving Academy" in Bangkok. He is the co-author on several **Stars & Sharks** publications.



Martina Tabak

Marketing and PR

Martina was born and raised in Split. A bachelors degree in teaching, she soon embarked on her journey of discovery across the world.

Once perfected her English skills in London for one year she joined the yachting industry. There, she fully developed her natural ability to communicate and to solve problems before they occur. Left yachting she became a Quality Control Manager working in five stars hotels. Her specific working background is a great asset for PR and Marketing.



Alastair Woods

Editor in Chief - Founder

Alastair is a civil engineering graduate with a peculiar gift for writing. Despite his young age Alastair has served for three years in the yachting industry, achieving astounding results both on the bridge and engineering.

As Editor in Chief of **Stars & Sharks** he is in charge of supervising all promotional material and advertising campaigns. Although he is the youngest member, Alastair acts as the keystone in the structure of **Stars & Sharks**.



Jeanette Andersen

Marketing and PR

Multilingual and multicultural Jeanette is a natural communicator and active listener. Jeanette is a born diplomat. She has an intricate understanding of the industry, acquired from her many years of experience in it.

A passionate traveller, Jeanette has always been driven by her thirst to learn about different peoples and cultures. Creative and organised Jeanette's background also includes event planning and management.



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Contacts

Headquarters

Stars & Sharks LTD.

4th Floor,
169 Piccadilly,
London,
England,
W1J 9EH.

Phone:

+44 0208 1918566

Please note that we are available for meetings only upon appointment.

No walk-in without appointment.

Feel free to contact us on:

General inquiries

info@starsandsharks.com

Partnership requests

business@starsandsharks.com

Media & Events

media@starsandsharks.com

Public Relations & Marketing

prmarketing@starsandsharks.com

Certificate Departement

certification@starsandshark.com

Instagram

www.instagram.com/starsnsharks

YouTube

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